

Minutes
Minnesota Sunflower Council
Conference Call – 7:30 am - December 2, 2014

Board Members on the call: John Swanson, Jerry Hasnedl, Kevin Capistran, Danny Payment.

Others: John Sandbakken, Lerrene Kroh, Cynthia Kaste and Yvonne Halvorson

The conference was called to order at approximately 7:30 am on Tuesday, December 2, 2014 – the purpose of the call was to discuss the MN Sunflower Council website that the Fertile High School is working on for the Council.

Comments heard from board members was that it was a very nice site and that it is still a work in progress before we go live with it.

Yvonne mentioned that the least expensive host would probably be “Go Daddy”. They charge like \$50 a year to host. There will be an extra fee to register the domain name; ie \$50. The board needs to decide what the domain should be – Kevin suggested the name of “MN Sunflower. Org” and they asked Lerrene to check to see what is already out there.

Board members looked at all the aspects of the site and critiqued it. Board Members should look at their bio information and update the information and give to Lerrene so she can forward them on to Yvonne and Cynthia.

The next item was – does the board want their photos on the site? Lerrene can look to see what we have in the photo file at the NSA – probably John Swanson and Kevin Capistran – I don't think we have a photo for Jerry, Steven or Danny. We would need a head and shoulders type of photo.

John Swanson asked Lerrene to send Yvonne/Cynthia the counties that comprise Region 1 and Region 2 so that can be put on the website.

The next item of discussion was the Financials –the consensus was that the financials need to be changed to a PDF.

Board Minutes: Lerrene needs to give the last year of MN Sunflower Council board minutes to Yvonne/Cynthia.

Research Page: probably leave that alone.

We should add a Production Tab for production information. Other things mentioned were herbicides, insects, fungicides and desiccants. Kevin Capistran volunteered to work on getting

disclaimers from the University of Minnesota. State labeled products would be most beneficial. We should do as many links as we can to the State of Minnesota.

The "About Us" and "Board" tabs could be combined to save space.

Pull "Contact" into "Home"

Marketing Tab: should also have phone numbers and contact information. At the moment, the elevator list is those that submit the check-off form to the MN Sunflower Council. There are probably others that should be on this list as well. Jerry Hasnedl volunteered to contact the elevators to find out who should be on the list with contact information and telephone numbers if they want to be on this list of elevators. It was also mentioned that maybe the elevator names need to be in alphabetical order.

Lerrene is to send the links for marketing—NSA Daily Market News, Sunflower Week in Review, and HiLights,

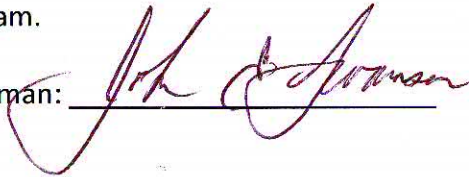
Contact us: Put Lerrene as the contact and she can either respond or pass on to someone else that could respond.

Next board meeting will be January 7, 2015 at the NSA Research Forum at 10 am.

Lerrene will have computer along and we can look at photos on the NSA website Photo gallery.

John Swanson thanked everyone for being on the conference call and the meeting adjourned at 8:30 am.

Chairman:

A handwritten signature in red ink, appearing to read "John Swanson", written over a horizontal line.

Secretary:

A handwritten signature in red ink, appearing to read "Lerrene", written over a horizontal line.